# Case Study: Leading Global Consumer Staples Company Enhances Its Benefits Offering

The Challenge Providing a highly competitive benefits program to attract and retain employees. The company selected an innovative solution that could create a lasting impact for its multi-generational workforce.

## The Current State

#### Goal:

Transform a traditional benefit program with an elevated college savings solution.

**Employees:** 21.307

Financial Measure: \$7.15 Billion +

Budget: \$10,000

Presence:

Food & Sector: Beverage Our Solution: A high-impact, scalable education benefit program reaching the company's 300+ U.S. employees.



Implemented comprehensive college planning and financing solutions for employees and their families.



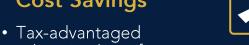
Delivered guaranteed tuition discounts of up to 25% at 450+ premium U.S. institutions.



Enhanced employer value proposition by helping employees save for college tuition.

# The FLX Advantage

# **Cost Savings**



- education benefit structure Zero additional IT infrastructure
- required Automated rewards administration through integrated platform
- Value-added enhancement to existing benefits structure

### **Growth Potential**



- Education funding opportunities through annual reward points
- Personalized college admissions matching and profile creation

# **Productivity**

- Integrated suite of college planning and preparation resources
- Measurable engagement through rewards accumulation and utilization
- Access to extensive network of educational institutions









