



# Franchise Advisor Consulting Directors

The FLX community represents the industry’s most robust sales enablement platform. To support our growing demand, we have launched the FLX Franchise Advisor Consulting Director (FACD) program where independent placements agents represent FLX asset managers while leveraging the support and complimentary services provided by FLX Networks – including compliance, marketing, national accounts, manager sourcing, and much more.

## Why be a FLX FACD?

FACD’s are centrally grounded in all that FLX Networks offers: Flexibility, Leverage and eXpertise.

When partnering with FLX, you leverage your experience, your brand, and your relationships to access a diverse group of asset managers and investment strategies.

FLX provides turnkey distribution infrastructure including national accounts and marketing support, seamless and integrated compliance and licensing all customized to compliment your existing business model.

## The FLX FACD Advantage

### Flexibility

- FACDs can be sole proprietors or a team working together as a business unit
- Work in your desired location
- Customize your engagement program to fit

### Leverage

- Scale your value proposition to meet market and client needs
- National Accounts support
- Advisor lists/Marketing/Lead Generation
- Incentives, technology and membership benefits

### eXpertise

- Access to Portfolio Managers and training
- Compliance and oversight
- Industry intel and thought leadership
- Data powered sales enablement tools and reporting

## FACD Incentives and Benefits

- FLX membership subscription
- Asset manager sourcing
- Technology: Microsoft office, Salesforce, Basecamp, Expensewire, etc.
- Compliance partnership with ALPS Distributors, Inc
- Advisor Databases – proprietary and industry (e.g. Discovery)
- Incentives on sales success, platform wins, and asset manager referrals
- Lead generation from email campaigns and other engagement
- 10% discount on all FLX Media and PR

## About FLX Networks

After decades of relying on an outdated wholesale model, it’s time for asset managers, wealth management firms, and financial advisors to modernize and simplify their relationship. FLX Networks revolutionizes engagement for this community. FLX members access thought leadership, investment ideas, business resources, and connectivity to peers and industry experts in one centralized destination, delivering productivity, savings, and growth.

## Interested?

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