

ASSET MANAGERS

Focus Partners provides asset management firms with a comprehensive and customizable suite of coaching and practice management solutions for wholesaling teams, allowing you to choose specific services that effectively augment and supplement your existing initiatives while offering you an enhanced suite of solutions to gain access to financial advisors and showcase your firm and product capabilities.



Get Access to Advisors Through Event Sponsorship Opportunities at Wealth Management Offices and Offsite Events

Sponsor exclusive speaking engagements and events allowing you to share and promote products and thought leadership while connecting with key advisors and home office gatekeepers.

Events can include keynote speaking opportunities, peer share events, conferences, advisor roundtables, FLX Digital Events (webcasts), and more.

Focus Partners offers over 20 advisor-focused value-add topics, networking opportunities, and a unique platform for you to showcase your expertise and promote your investment strategies.



Comprehensive Wholesaler Coaching Program for Asset Manager Distribution Teams

Specialized coaching services designed to address the unique needs of asset management distribution throughout the product lifecycle, providing valuable tools, insights, and strategies to optimize operations and drive exceptional results and AUM growth.

- Gain and maintain access to financial advisors through our proven system for wholesaling teams
- Tailored communication strategies and effective speaking techniques to engage advisors on product and firm philosophy
- Personalized coaching to enhance team performance and build trust with advisors and wealth management home office
- Learn how to leverage product data insights for strategic advantage over competitors
- FLX member discounts on marketing and data solutions aimed at benefitting wholesaling teams and product growth



With decades of combined experience in the industry, the Focus Partners team, led by Co-founders Michael Silver and Eric Sheikowitz, can take your internal practice management solutions to new heights for your team and create targeted opportunities for product and brand visibility with the goal of growing assets.

INTERESTED? CONTACT US AT FOCUSPARTNERS@FLXNETWORKS.COM

OR VISIT WWW.FOCUSVPM.COM TO LEARN MORE