

Amplify your messaging by leveraging a tailored intelligence hub to effortlessly gather diverse insights and use AI-facilitated content to generate personalized digital campaigns.

### Introducing FLX Artificial Intelligence (AI), delivering:

- **Convenience:** Effortlessly search and process massive volumes of content at scale, empowering you to extract valuable insights real-time.
- **Workflow:** Streamline content search, filtering, and curation.
- **Productivity:** Consolidate your selected content into summaries and attribution in seconds.
- **Scalability:** Create content for customized newsletters and digital outreach for your clients and prospects with a click of a button.

WHO IS IT FOR?	FLX AI	Benefit
Asset Managers	<ul style="list-style-type: none"><li>• Content aggregation</li><li>• Dynamic content creation</li><li>• Digital newsletters</li><li>• Engagement tracking</li></ul>	<ul style="list-style-type: none"><li>• Share insights with AI-generated summaries in minutes tailored to, and relevant for, your target audiences.</li></ul>
Wealth Management Firms	<ul style="list-style-type: none"><li>• Rules-based curation of firm-approved materials</li><li>• Content aggregation from your approved asset managers</li><li>• Easily consolidate with your own news and thought leadership</li></ul>	<ul style="list-style-type: none"><li>• No need to solicit asset manager materials, saving time and boosting productivity.</li><li>• Efficiently summarize fund commentary across strategies and partners.</li></ul>
Advisors	<ul style="list-style-type: none"><li>• Seamless aggregation of timely and relevant topics</li><li>• Client &amp; prospect email campaigns</li></ul>	<ul style="list-style-type: none"><li>• Single destination for content of most interest.</li><li>• Develop your client service communications and prospecting campaigns at the touch of a button.</li></ul>