



PRESS RELEASE – May 1, 2023

Astor Investment Management Hires FLX Networks for Expanded Set of Solutions

FLX Networks Selected for Holistic Set of Asset Management Distribution and Marketing Solutions

CHICAGO, IL // BERNARDSVILLE, NJ, May 1, 2023 – [Astor Investment Management](#) and [FLX Networks](#) today announced their expanded relationship, signaling further adoption of new, innovative, and efficient models by asset management firms as the industry undergoes significant changes.

Under this expanded partnership, FLX will now represent Astor as its full-service front-office distribution partner, handling responsibilities including national accounts, advisor sales and marketing, media, PR, data vault, and more. The Chicago-based asset manager embarks on this deeper engagement with FLX with the goals of increasing productivity, savings, and revenue, ultimately growing the firm known for its diligent analysis of economic data.

The broader Astor team, including investment personnel, will remain focused on running portfolios that rigorously analyze real-time data to cater to a variety of risk appetites and objectives. As part of the updated relationship, FLX will also have additional personnel in Chicago, co-locating at Astor's headquarters.

"As the distribution and relationship management landscapes continue to evolve, it has become clear that technology, data, and diverse types of communicating are necessary to enhance the financial advisor experience. We are excited to partner with FLX and their best in breed platform that leverages the experience of pedigreed industry veterans and creates a more efficient process. Our relationship with FLX will augment the existing Astor ecosystem, moving Astor further toward how platforms and advisors interact with managers," said Rob Stein, CEO of Astor Investment Management.

“In Astor and this expanded partnership, we have a prime example of the flexibility and scalability FLX offers managers, enabling them to ‘FLX-up’ when it makes most sense in a firm’s lifecycle,” said Brian Moran, FLX founder and CEO. “We look forward to working collaboratively with Astor to realize meaningful goals they have set forth.”

Astor Investment Management, founded in 2001, deploys multiple data-driven strategies, with its flagship being its Dynamic Asset Allocation strategy, which takes a macroeconomics-based approach to asset allocation using the proprietary Astor Economic Index® (AEI). FLX Networks will lend its holistic, complementary services to market this strategy and others to its deep network of wealth managers and financial advisors, with Astor integrating FLX’s full suite of comprehensive resources to realize a 360-degree front office solution.

About [Astor Investment Management LLC](#)

Astor is an SEC registered investment adviser headquartered in Chicago. Astor employs data-driven strategies catering to varying risk tolerances and portfolio objectives. The company uses a fundamentally driven research model that includes the proprietary Astor Economic Index® (AEI) to make its investment allocation decisions. Our investment philosophy is based upon the belief that diligent analysis of economic data can provide valuable signals for longer-term financial market allocations. For more information on Astor Investment Management or the AEI visit www.astorim.com

About [FLX Networks](#)

FLX Networks revolutionizes engagement for asset and wealth management firms and financial advisors. FLX community members access thought leadership, investment ideas, business resources, and industry connectivity in one centralized destination, delivering productivity, savings, and growth.

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