FLX Platform Update

Technology Release Notes: January 2024



This latest upgrade to our platform brings a host of cutting-edge features designed to elevate your experience, deliver timely intelligence, and drive more efficiency in your workday.

Key Features:

Introducing the Launchpad – Your New Home Page:

- Easily navigable intelligence hub to highlight and showcase our asset manager and community content, industry thought leadership, and solutions offerings.
- A rich and flexible content taxonomy empowers us to customize your experience with personalized, curated content channels both within the FLX Application and to leverage for your outbound campaign initiatives.

Community Insights Automation & Content Upgrade:

- Intelligence is automatically surfaced allowing users to effortlessly navigate and filter via the new Launchpad or within FLX Insights.
- Access real time community insights ensuring more timely, relevant information from our esteemed manager community. What does this mean for you?
 - Asset managers no longer need to send FLX thought leadership that's publicly available.
 - Wealth managers and advisors gain real-time access to more market insights and thought leadership via a central hub.

Log into <u>your FLX account</u> today to access insights and industry trends. Contact us at <u>information@flxnetworks.com</u> for a demo!