

Our latest upgrade delivers personalized content and delivers deeper member engagement insights.

### Key Features:

#### **Personalized Content Channels – Access the Insights You Need:**

FLX members can now tailor your Launchpad and FLX AI content to match your specific interests and/or job function. This means no more sifting through irrelevant information – just the real-time insights you need, right at your fingertips.

#### **Engagement Analytics for Asset Managers – Refine Your Lead Gen:**

View engagement analytics for your thought leadership and news content to track and analyze member engagement.

#### **Upgraded AI – Streamline Research, Analysis, and Content Creation:**

Effortlessly create captivating content with FLX AI-generated summaries. Our enhanced model and refined prompt library allow you to quickly distill massive amounts of information and to generate compelling summaries tailored to your internal and external digital engagement strategy.

*The future of content creation is at your fingertips – stay tuned for the exciting launch of our mobile experience!*

Contact us at [product@flxnetworks.com](mailto:product@flxnetworks.com) to schedule a personalized demo and customize your own Launchpad.