



## Request for Information

### Program Overview

In two years, FLX Networks has organically grown its platform to over 50 asset managers, aiming for and achieving diversification across asset classes, styles, and product wrappers. FLX is now formally launching our first targeted search for asset management firms interested in utilizing a shared client engagement team of professionals experienced in investment sales, national accounts, and marketing. We are currently requesting indications of interest from asset managers specifically in the following product segments:

- **Alternative Investments**
- **ETFs**
- **Publicly Traded Closed-End Funds**

Asset managers may indicate interest in one or multiple product types.

Each client engagement team, distinguished by product segment, will have a finite number of selected asset managers and products represented. We are striking a balance between focus, which is important to participating asset managers, and a diversified product range, which increases access to advisors and home office professionals.

### Who Should Apply

We are seeking asset managers that wish to have a more sustainable, controllable, and cost-effective wealth management distribution strategy. We seek firms that are willing to collaborate with other leading asset managers to share in a turnkey distribution solution that leverages the full breadth of technology, business services, and distribution professionals available at FLX Networks.

- **Requirements include:**
  - Minimum firm AUM of \$20 billion
  - Minimum product AUM of \$500 million
  
- **Key considerations include:**
  - Platform and/or custodian product availability
  - Length of track record
  - Relative performance

Interested firms should contact Brian or Mark.

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**About [FLX Networks](#)**

FLX Networks revolutionizes engagement for asset and wealth management firms and financial advisors. FLX community members access thought leadership, investment ideas, business resources, and industry connectivity in one centralized destination, delivering productivity, savings, and growth.